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FOR IMMEDIATE RELEASE

New Feminine Wash from Yeast-Gard Helps Restore and Maintain Balance
All-natural, homeopathic formula assists in the prevention of yeast infections

Jackson, Wis. – More and more women are turning to homeopathic, all-natural solutions when it comes to restoring and maintaining vaginal health. That’s why Lake Consumer Products is launching ***Yeast-Gard Homeopathic Feminine Wash***. This all-natural wash incorporates tea tree oil – a proven anti-fungal – to help restore and maintain a balanced vaginal environment. It is also specially formulated to help sustain the natural bacteria that help guard against the occurrence of yeast infections. The new Yeast-Gard feminine wash is suitable for regular use and comes in 6.7 oz bottle, which retails for \$6.99.



“We’re excited to add this new wash to the growing Yeast-Gard family of products,” said Mike Kermendy, vice president of marketing for Lake Consumer Products, the manufacturer of Yeast-Gard and Yeast-Gard Advanced. “We’re quickly becoming one of the most trusted names in vaginal health because we’ve worked hard to introduce new products that meet the unique needs of today’s discerning, health-conscious consumers.”

For additional details about the new ***Yeast-Gard Homeopathic Feminine Wash***, or any of the products in the Yeast-Gard Advanced line, please call Lake Consumer Products at 1-800-635-3696 or visit YeastGard.com. While online, visitors can learn more about vaginal yeast infections and also view a complete list of the national drug and grocery chains that carry Yeast-Gard and Yeast-Gard Advanced products.

Lake Consumer Products Inc., a leader in the feminine hygiene and family planning categories, markets and distributes a variety of health and personal care products for women including *Beyond Fresh Intimates*[™], *Vagi-Gard*[®], *Yeast-Gard*[®], *Yeast-Gard Advanced*[®], *vH Essentials*[™] and *Me Again*[™].

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